

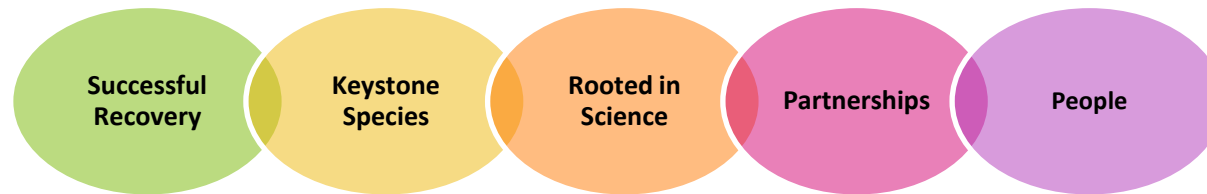
# Strategic Plan 2024-2027

**Our REASON:** Whitebark Pine is a keystone species, meaning that the biodiversity of the ecosystem is dependent on its survival. Blister rust, an invasive fungal disease, and mountain pine beetle have caused severe infection and mortality rates. Survival of whitebark pine populations hangs in the balance.

**Our VISION:** Whitebark and Limber Pine ecosystems are self-sustaining throughout their Canadian Ranges.

**Our MISSION:** Devoted to the conservation and stewardship of whitebark and limber pine ecosystems through partnerships, science-based active management, restoration, research and education

**Our Core VALUES:**



**Our GOALS:**

Governance and Administration	Coordination of Data Hubs	Communication & Outreach	Partnerships	Seed Orchard
<b>Effective governance &amp; capacity to fulfill our mission &amp; mandates</b>	<b>Enable the coordination of whitebark and limber pine knowledge hub</b>	<b>Assess priorities and determine communications strategies within our capacity</b>	<b>Maintain &amp; foster partnerships that align with our goals</b>	<b>Maintain and support seed orchard program</b>
<ul style="list-style-type: none"> <li>• Effective &amp; Diverse Board</li> <li>• Sufficient Staff &amp; Full time Executive Director</li> <li>• Annual Fundraising Strategy</li> <li>• Build Capacity for Contractors</li> </ul>	<ul style="list-style-type: none"> <li>• Continue work on Data Hub</li> <li>• Online, user-friendly resource hub</li> <li>• Forum for communicating cone crops</li> </ul>	<ul style="list-style-type: none"> <li>• Maintain and grow social media presence</li> <li>• Host conference in Kootenays in 2026</li> <li>• Acknowledge donors</li> <li>• Outreach &amp; educational modules</li> <li>• Website updated regularly</li> </ul>	<ul style="list-style-type: none"> <li>• Interagency Recovery &amp; Working Groups</li> <li>• Connect with Volunteers</li> <li>• Work with industry partners</li> </ul>	<ul style="list-style-type: none"> <li>• Find sustainable way to support seed orchard</li> <li>• Increase disease resistance</li> <li>• Continued maintenance &amp; growth of seed orchards</li> </ul>